



## TAKE A HIKE WITH THE BIGGEST LOSER

Gigi Rock Productions & Biggest Loser Bill Germanakos Team Up  
August 19-21, 2010 ~ Sedona Arizona

Sedona, Arizona, July 15, 2010: Gigi Rock Productions and Bill Germanakos have collaborated to present an adventure of a lifetime hosting three days of extreme motivation with Biggest Losers who will share their personal stories with you. Hosted by the Sedona Rouge Hotel & Spa, you'll be inspired by their transparency about their experience before, during and after this life changing weight loss journey and uplifted through a series of nutritional lectures, motivational talks and social gatherings. Red Rock hikes will be featured along with workouts and mountain biking all available at different levels of ability. This will be the first of "Take a Hike" programs that will be offered throughout the US.

The twin's father, George Germanakos always had Jim and Bill stick to the mantra; "The only way to get something done, is to get it started. Get it started, and you're on your way"! Well, they got it started, and went all the way. Jim dropped from 51% body-fat to 10, and from 361 pounds to 175 pounds in just under eight (8) months.

Since the Season 4 Finale of 'The Biggest Loser,' Jim and Bill have appeared on Access Hollywood, Entertainment Tonight, The Larry King Live Show, CNN, CNBC, MSNBC, The Today Show, The Ellen DeGeneres Show, and numerous other internet, magazine, and print publications throughout the U.S. Other Biggest Loser contestants include: Jim Germanakos, Sione Fa, Filipe Fa, Coleen Skeabeck, Hollie Self and a surprised guest.

Take a Hike with the Biggest Loser is being hosted by the Sedona Rouge Hotel & Spa ~ About Sedona Rouge Hotel & Spa: A member of [Luxe Worldwide Hotels](#) the Sedona Rouge is a recipient of the prestigious AAA-Four Diamond award for exceptional accommodations, service and amenities. Its authentic Mediterranean design boldly merges all the colors of its dramatic red rock backdrop into a seamless blend of Andalusia luxury unlike any other hotel in Sedona. The Sedona Rouge offers: 77 guest rooms, including suites and spa guest rooms, REDS Restaurant and Bar and the Spa at Sedona Rouge. It lends itself nicely to both business and pleasure with over 5,000 square feet of indoor and outdoor meeting/event space, an outdoor pool and Jacuzzi™ with fireplace an intimate sitting area, a glass walled exercise room viewing the pool area and outdoor courtyards designed with Tunisian artifacts and fountains. The Sedona Rouge Hotel & Spa offers privacy, luxury, romance, adventure, relaxation and rejuvenation. It is an ideal retreat for a romantic occasion, a girlfriend's getaway or an executive meeting. For more information, visit [www.SedonaRouge.com](http://www.SedonaRouge.com).

For more information about 'Take a Hike' special package rates including the welcome party, morning workouts, yoga, two hikes with lunch, two seminars and the closing dinner, visit [www.takeahikebiggestloser.com](http://www.takeahikebiggestloser.com) or call 928-282-3049. Special guest room rates are provided at the Sedona Rouge Hotel & Spa. For reservations call 928.203.4111 or visit [www.SedonaRouge.com](http://www.SedonaRouge.com)

**Gigi Rock Productions** is a dynamic, full-service event and sports entertainment Production Company that produces projects for celebrities, corporations, non-profits and private individuals. We offer top quality events that are run and planned with a commitment to excellence. We insure that all aspects of our events are handled in a professional, responsible manner from the earliest planning phases, beginning from concept, to event planning development, to completion. We strive to provide memorable events, and we place no limits on event size or scope.

Gigi Rock Productions has produced events in several countries, our understanding of international work permit, visa requirements, customs regulations, and permit procedures have enabled us to better serve our clients as they conduct their business on an increasingly global scale. Our staff is well-traveled, multi-lingual, sensitive to cultural differences and able to operate effectively in any cultural environment.

Dates: August 19-21, 2010  
Where: Sedona Arizona  
Hosted by: Sedona Rouge Hotel & Spa

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